



the chronicle

updates & happenings from the castleberry hill neighborhood association

Castleberry Hill Neighborhood Association
PO BOX 10926 • Atlanta, GA 30310

Ad Sales: (404) 399-7320
Art Department: (404) 893-4208
ads@castleberryhill.org
www.castleberryhill.org

2008 Display Advertising Rates (*per issue*)

<p>Full Page: 6.25" x 7.25" \$210</p> <p>1/3 6.25" x 2.25" \$110</p> <p>1/2 Horizontal 6.25" x 3.5" \$135</p>	<p>1/2 Vertical 3" x 7.25" \$135</p>	<p>1/6 3" x 2.25" \$70</p> <p>1/4 3" x 3.5" \$85</p>
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SUBMITTING DIGITAL ADVERTISEMENTS:

- Ads must be "placement ready" as **EPS** (convert fonts to outlines), **TIFF** (minimum 300 dpi, greyscale), **JPEG** (minimum 300 dpi, greyscale), **PDF** (print optimized greyscale) or **InDesign** (Mac format, greyscale, with fonts and support graphics) formats and can be submitted on zip disk, CD, or e-mailed. Please avoid small/thin screened or reversed type. *Microsoft Word, Pagemaker and Publisher files are NOT accepted.*
The Chronicle accepts no responsibility for errors, including but not limited to spelling, telephone numbers, dates or addresses.
- Advertisement production for the creation of high quality advertisements is available for a one time production fee is charged based on the size of the ad. *Please call for quote.*
- Placement requests will be accepted but are not guaranteed.
- All camera ready ads, artwork, photos and supporting files should be sent to ads@castleberryhill.org
- For further clarification about technical specifications, please contact Matt Belfi, 404.893.4208.
- Advertisements must be paid in advance. Please make checks payable to "Castleberry Hill Neighborhood Association," PO Box 10926, Atlanta, Georgia 30310.