

castleberry hill

LOFT TOUR

LANDMARK DISTRICT

THE PLACE TO BE

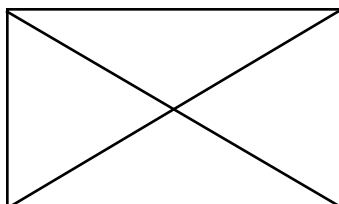
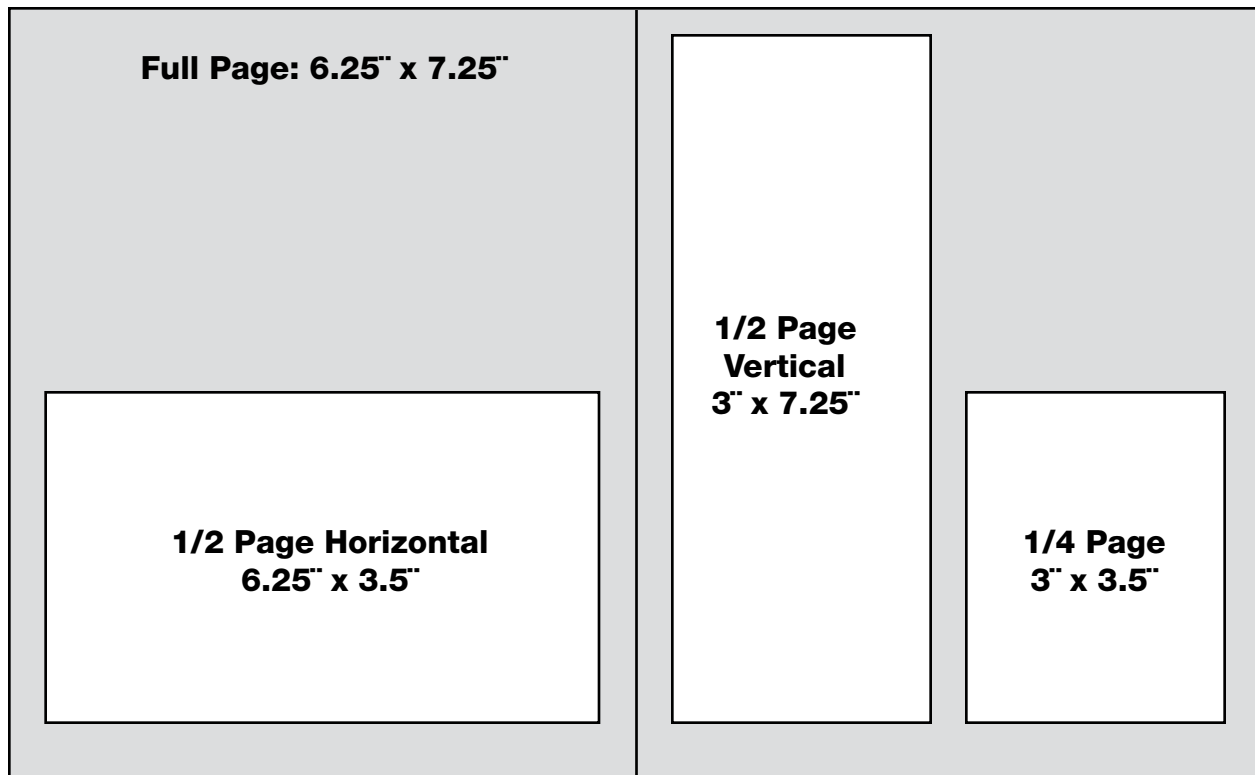
CASTLEBERRY HILL LOFT TOUR Sponsorship Ad & Logo Information

Presenting Sponsor Ad Size: Full Page - Color / 6.25" wide x 7.25" tall

Premium Sponsor Ad Size: Full Page - Black & White / 6.25" wide x 7.25" tall

Featured Sponsor Ad Size: Half Page - Black & White / 6.5" wide x 3.5" tall **OR** 3" wide x 7.25" tall

Supporting Sponsor Ad Size: Quarter Page - Black & White / 3" wide X 3.5" tall



Logo Size:
1.7361" x 1.0417" | Print
125 (h) x75 (w) | Web

SEVENTH ANNUAL

OCTOBER 4 - 5 2008

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Sponsorship Ad & Logo Information

SUBMITTING DIGITAL ADVERTISEMENTS:

- Refer to online logo size above. Online logos will be resized to fit in the box shown above, 125 pixels wide x 75 pixels high. If desired, please feel free to send low-resolution logo based on this stipulation, though it is advisable for you to have the graphic done to these specifications to avoid any additional charges. A high-resolution logo needs to be sent for the program as well, this will be resized to fit the program and the sizes are not known at this time. Acceptable logo formats are any graphic file: EPS, TIFF, JPEG, PDF, GIF, PNG, AI and should be e-mailed. Please avoid small/thin screened or reversed type. Microsoft Word, Pagemaker, Quark and Publisher files are NOT accepted.
- Refer to ad sizes above. Ads must be “placement ready” as EPS (convert fonts to outlines), TIFF (minimum 300 dpi, greyscale), JPEG (minimum 300 dpi, greyscale), PDF (print optimized greyscale) or InDesign (Mac format, greyscale, with fonts and support graphics) formats and should be e-mailed. Please avoid small/thin screened or reversed type. Microsoft Word, Pagemaker, Quark and Publisher files are NOT accepted. Ads sent at 72 dpi cannot be used.
- The Castleberry Hill Neighborhood Association accepts no responsibility for errors, including but not limited to spelling, telephone numbers, dates or addresses.
- Advertisement production for the creation of high quality advertisements is available for a one-time production fee, charged based on the size of the ad. Please call for quote.
- Placement requests will be accepted but are not guaranteed.
- All camera ready ads, artwork, photos and supporting files should be sent to info@castleberryhil.org
- For further clarification about technical specifications, please contact Carrie Burns, info@castleberryhill.org